

CommercialTruckSales.com

California Privacy Notice

Last Updated: February 19, 2026

Commercial Truck Sales, LLC (“CTS,” “we,” “us,” or “our”).

This California Privacy Notice (“Notice”) supplements our Privacy Policy and applies solely to individuals who are residents of the State of California (“California Residents”) pursuant to the California Consumer Privacy Act, as amended by the California Privacy Rights Act (collectively, the “CCPA/CPRA”).

1. Scope and Business Context

CTS operates CommercialTruckSales.com as a business-to-business marketplace and media platform. All personal information collected relates to individuals acting on behalf of a business, fleet, dealership, enterprise, or other commercial entity. The platform is not intended for personal, family, or household use.

2. Categories of Personal Information We Collect

In the preceding 12 months, CTS may have collected the following categories of personal information:

- Identifiers (including name, business email address, business phone number, mobile number, IP address, and online identifiers)
- Commercial or Professional Information (company name, title, inquiry details, listing interactions)
- Internet or Network Activity (site usage, searches, device and browser information)
- Audio and Communication Data (emails, form submissions, call metadata, and call recordings where disclosed)
- Inferences derived from business usage patterns
- Sensitive Personal Information (limited to login credentials and call recordings where permitted by law)

3. SMS and Mobile Communications

If you provide a mobile phone number during account registration, dealer onboarding, support requests, or authentication processes, CTS may send SMS messages related to account authentication (including one-time passcodes), account setup confirmations, listing approvals and status updates, inquiry or support communications, and operational service announcements.

Message frequency varies. Message and data rates may apply. You may opt out at any time by replying STOP. You may receive assistance information by replying HELP.

Mobile numbers and SMS consent data are used solely for CTS business communications and are not sold for monetary consideration. CTS does not use SMS consent data for third-party marketing.

4. Sources of Personal Information

We collect personal information from:

- You directly (forms, account registration, communications)
- Automated technologies on the Site
- Business partners, listing sources, and service providers
- Analytics and fraud-prevention providers
- Public or commercially licensed sources

5. Business Purposes for Use

CTS uses personal information to:

- Operate and secure the platform
- Display listings and search results
- Route and manage business inquiries and leads
- Communicate regarding account or platform use
- Provide customer and technical support
- Conduct analytics and platform improvement
- Detect fraud and unauthorized activity
- Comply with legal obligations

6. Disclosure of Personal Information

CTS may disclose personal information to:

- Listing parties and business recipients connected to an inquiry
- Service providers performing operational services
- Advertising or analytics partners (where permitted by law)
- Government authorities or in connection with corporate transactions

7. Sale or Sharing of Personal Information

CTS does not sell personal information for monetary consideration. However, certain limited disclosures to advertising or analytics providers may be considered 'sharing' under California law.

CTS honors valid opt-out requests and recognized Global Privacy Control (GPC) signals.

8. Sensitive Personal Information

CTS uses sensitive personal information only as permitted by the CPRA, including to provide requested services, ensure security and integrity, prevent fraud, and comply with law.

9. Your California Privacy Rights

California residents may have the right to: Access, Delete, Correct, Receive a Portable Copy, Opt-Out of Sale or Sharing, Limit Use of Sensitive Personal Information, and Non-Discrimination.

10. Exercising Your Rights

You may submit privacy requests by:

Email: privacy@commercialtrucksales.com

Mail:

Commercial Truck Sales, LLC

Attn: California Privacy

111 Monument Circle, Suite 2950

Indianapolis, IN 46204

11. Data Retention

CTS retains personal information only as long as reasonably necessary to fulfill disclosed business purposes, comply with legal obligations, resolve disputes, and enforce agreements.

12. Children

CTS does not knowingly collect personal information from individuals under 18.

13. Changes to This Notice

CTS may update this California Privacy Notice periodically. The 'Last Updated' date will reflect the effective date of any revisions. Continued use of the Site constitutes acceptance of the updated Notice.